



www.dovico.com

Shelley Butler

SPEAKER, CEO
& HOLISTIC LEADER

SPEAKER KIT

Hi, I'm Shelley!

SPEAKER & HOLISTIC LEADER

Shelley Butler has been with Dovico for over two decades, affording her an unparalleled and very much “lived” understanding of the people, the clients, the company, and its vision. She has held various roles, from VP of Sales and Marketing to COO, making her becoming Chief Executive Officer a natural progression. A hallmark of Butler’s leadership has been her unwaveringly holistic approach to leadership, piercing the corporate veil to work with employees as people rather than resources. Her leadership involves treating employees as people, leading with empathy and compassion. Butler's success in this area has made her a popular guest speaker, invited to conferences such as BE: Women’s Leadership Reimagined and the podcast "Authentic Living with Roxanne," discussing “Make Each Employee a Leader.” Recently certified by the Baptiste Institute, Shelley shares her personal story to inspire others to control their present. Her level of vulnerability and leadership has helped create an environment of trust and growth at Dovico.





SPEAKING TOPICS

- ✓ **People Helping People Grow**
Empowering your people will help your company flourish. By sharing relatable instances and practical tools, audiences will walk away knowing how they can help their teammates be the best version of themselves, professionally and personally.
- ✓ **The Authenticity Illusion**
A “people first” environment = a thriving environment. Take away tangible tips and frameworks to exude genuine authenticity in every aspect of your organization. When you’re clear on what it means to be authentic in the workplace, your relationships in the workplace will develop tenfold.
- ✓ **Victim to Victorious**
Shelley openly shares her transformation from being a victim to victorious as a tool to help inspire others to shed negative stories from their past and take control of their present. This level of vulnerability and leadership will help your business to create the “people first” environment of trust and personal growth.

Client Testimonial

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‘Authentic. Heartfelt. Raw.

Those are just a few words that I would use to describe what I witnessed as Shelley stood at the mic. I was privileged enough to have Shelley as a featured speaker at my annual BE event for leaders and her message was absolutely on point. I would highly recommend Shelley as a Speaker for any professional audience needing a good dose of pep and of love.’

*Terri-Ann Richards, CEO of
Lighthouse Leaders Group
/Producer of the BE Event*



WHAT YOU CAN EXPECT

Shelley's unique approach and philosophy of leading with love have gained her significant attention. In high demand as a guest speaker, she is regularly invited to make appearances to speak about both her personal and professional lives, including BE: Women's Leadership Reimagined conference, the podcast "Authentic Living with Roxanne," discussing "Make Each Employee a Leader," which focused on leadership mindsets, LevelUp, a Mark Black conference, and her "Victim to Victorious" speech sharing her truth about sexual abuse. This level of vulnerability and leadership has helped Dovico create the "people first" environment of trust and personal growth that it has today.



GET IN TOUCH

Shelley's authentic and genuine approach captivates audiences of all levels and experience. hello@dovico.com

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Shelley
#LoveWins